

CALL FOR ZUMBA® JAMMERS

Salsa, Cumbia, and Reggaeton Jam Sessions

We are excited to announce that for the first time ever Zumba Jammers may be licensed to teach new types of Jam Sessions. We will now be able to offer ZIN Members the chance to attend Rhythm-specific Jam Sessions as part of the ZIN Jam Program. And to continue on our mission of making ZIN members successful, having the right people kick off Rhythm Jam Sessions will be essential to carrying out a credible program. Rhythm-specific Jam Sessions will kick off by the end of 2013. Zumba Jammers are selected by the Zumba Home Office and are the only ZIN Members authorized to lead ZIN Jam sessions. If you are interested in applying to become a Zumba Jammer, please read this announcement thoroughly.

What are Rhythm-Specific Jam Sessions?

Rhythm Jam sessions are 3-hour practice sessions in which ZIN members will learn to identify music rhythms associated with Zumba Fitness program, learn how to properly execute specific rhythm steps and variations, and walk away with 2 rhythm-specific choreography routines that can be incorporate into their class right away. The goal of Rhythm Jam session is to help ZIN members build the confidence to teach every rhythm to the best of their ability.

Rhythms to be launched:

Various rhythm session types will be offered, but kick off will include 3 rhythms: Salsa, Reggaeton, and Cumbia

HOW THE PROGRAM WORKS

Salsa, Cumbia, and Reggaeton Jam sessions

This Jam session structure consists of a three-hour meeting, led by a Zumba Jammer (ZJ), in which the Core Steps and Variations for the rhythm will be practiced and two rhythm-specific original choreography will be broken down to ZIN Members. Within the structure, there is room for creativity and flexibility so that ZJs can personalize their own sessions. All sessions will follow the same format and will reinforce what was learned at B1. Salsa, Cumbia and Reggaeton Jam sessions differ from the current choreo Jam sessions by focusing on the **practicing of the core steps and variations** to then apply them to choreo.

Authorized Zumba Jammers

Zumba Jammer applicants will be screened and selected as ZJ candidates by the ZIN Jam Committee. Zumba Fitness will provide Zumba Jammer Candidates with a formal training course in order to give all the basic materials needed to schedule and lead a Jam session. Once the Zumba Jammer Training has been completed and all the requirements have been met, the Zumba Jammer candidate will be licensed to offer Cumbia, Salsa, or Reggaeton Jam sessions for a one year term.

Zumba Jammer Compensation

You will have the potential to make, on average, an equivalent of \$200-\$600 USD per three-hour session. How much money you make, ultimately, is up to you and depends on how much effort you put into your Jam sessions. There is no max to the number of sessions you can offer.

Geographical Areas/Territories

Zumba Jammers may travel to any open territory all over the world. Open territories are determined by the ZIN Jam Committee.

RESPONSIBILITIES AS A ZUMBA JAMMER

The information below will be explained entirely in detail if you are selected as a candidate and attend the Zumba Jammer Training.

Pre-session Setup

Zumba Jammers will be responsible for finding their own host locations, creating their own business relationships, and advertising their own sessions (to ZIN Members only). ZJs will handle the registration process and all questions, emails and phone calls regarding their sessions.

Registration

Zumba Jammers pay a set fee (US\$100) to Zumba Fitness per session. Participants pay their registration fee (US\$30) directly to the ZJ at the time of the session or prior to the session. ZJs will keep all fees collected from each of their session.

The Jam session

Zumba Jammers will be trained to practice core steps with ZIN Members and will create original choreography. ZJs will review/practice specific core steps and teach participants their choreography as well as share choreography tips and notes. ZJs can choose to use Mega Mix songs, Zumba original music, and/or (in some countries) current, popular hits.

After the session

Zumba Jammers will do a simple reconciliation with Zumba Fitness, indicating who attended their session.

Important Notes:

Only ZIN Members can attend ZIN Jam sessions. Non-ZIN Members are not allowed to attend these sessions.

WHO IS ELIGIBLE?

The requirements on this call announcement are for the US states.

If you reside outside of the US, you will not be eligible to apply for this call.

To be considered as a Zumba Jammer candidate, you must meet the following qualifications:

- ✓ You must be a ZIN Member in good standing (compliant with the ZIN License Agreement) for at least 12 consecutive months in which you maintained your ZIN status without any lapses or interruptions, **as of June 1, 2013**.
 - ✓ You must have attended a Zumba Basic 1® and Basic 2 Instructor Training course.
 - ✓ You must have at least three (3) general Zumba classes posted on your class schedule on zumba.com.
 - ✓ You must have obtained a fitness certificate from ACE or AFAA.
 - ✓ You must reside in the US.
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BECOMING A ZUMBA JAMMER: THE REQUIREMENTS

If you are chosen as a Zumba Jammer candidate, you must meet the following requirements in order to officially become a Zumba Jammer:

1. Attend the Zumba Jammer Training that will take place on:

August 13, 2013 in Orlando, FL

If you cannot attend the above-mentioned training, please wait for the next Zumba Jammer call in your area, as you will not qualify to become a Zumba Jammer without attending the training.

2. Have and maintain a current adult CPR certification or equivalent. Although you do not need to be CPR certified at present, you will be required to obtain CPR certification by the date of the Zumba Jammer training. You will need to bring a copy of your certification card to the training.
 3. Have and maintain liability insurance. Although you do not need to have liability insurance at present, you will be required to obtain liability insurance by the training date and bring a copy of your insurance card or documentation to the training.
 4. Remain a ZIN Member in good standing.
 5. Follow the Zumba Jammer training manual.
 6. Execute the Zumba Jammer License Agreement.
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HOW TO APPLY

You have the qualifications, and you plan to meet all the criteria required - So, take a deep breath and read through the entire application process.

Application Process

You may apply to teach up to 2 rhythms. We will need an application for each of the rhythms you are interested in teaching. All applications must be received by July 1, 2013. If you are invited to the training, you must attend in order to be licensed to teach rhythm jam session. Invited ZJs will need to pay for their own travel accommodations and airfare.

The one-day training will take place August 13, 2013 in Orlando, FL.

Licensing Process

You must sign a Zumba Jammer License Agreement in order to be licensed.

TO APPLY:

If you believe that you have all the necessary qualifications and meet all the prerequisites to apply, please upload and send your complete application including your video electronically through a DropBox account as follows:

1. Enter your information in the following [FORM](#) so we know to expect your application
2. Name all your files (video, application, documents) with your full name and ZIN ID as it appears on Zumba.com
3. Create a DropBox account (it's free) - www.dropbox.com
4. Upload your files into one (1) folder in your DropBox account (name the folder with your full name and ZIN ID)
5. Share the folder with zjcall@zumba.com (<https://www.dropbox.com/help/274/en> - read "Shared Folders") – Please do not send the public link via email, as it will not be reviewed.

The ZIN Jam Committee will review the following:

- Proper and complete step, movement, and variations execution for specific rhythm
- Explanation of all rhythm core steps, movements, and variations
- Correct application of the Zumba format and core steps
- Core Steps and variations inclusion in choreography
- Cuing
- Presentation skills
- Communication skills: verbal and written

Take into account that you must meet all of the prerequisites and send your complete application in order to be considered.

Please see Zumba Jammer Application on the following page

Zumba Jammer Application

Name	<hr/>			Date	<hr/>	
	LAST NAME	FIRST NAME	INITIAL	DAY/MONTH/YEAR		
Address	<hr/>					
	STREET	CITY	STATE/PROVINCE		ZIP CODE	COUNTRY
Telephone(s)	<hr/>					
	HOME PHONE		CELL PHONE		OTHER PHONE	
Email Address (s)	<hr/>					
	WORK EMAIL		PERSONAL EMAIL		OTHER	
ZIN Member #	<hr/>			Member Since Date	<hr/>	

Session applying for:

Salsa Jam Session ☐ Cumbia Jam Session ☐ Reggaeton Jam Session ☐

Language Skills:

Are you proficient in Oral English? ☐ Yes ☐ No

Are you proficient in Writing English? ☐ Yes ☐ No

Do you speak/write any other language? ☐ Yes ☐ No

List all languages and level of skill:

Language	Basic	Moderate	Proficient
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<hr/>			
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Written Responses

Please read and answer these 3 questions below. Each answer should be 200 words or less. Please attach your answers as a separate document.

1. This question does not have a right or wrong answer. We just want to hear your perspective. Which do you think is a more important quality in a ZJ: someone who is an excellent dancer or someone who is an excellent fitness instructor? Explain your reasons.
2. Organizational, administrative, marketing, and creative skills are extremely important as a ZJ. Explain your experience and level of proficiency in these areas.
3. Our mission is to make ZIN members successful; as a ZJ how can you support us with our mission?

You will be required to attach a copy of each of the following items along with your video and this application form, please indicated if attached:

Fitness and Professional resume	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Copy of Fitness Certifications	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Registration to 2013 Zumba Instructor Convention in Orlando	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Three (3) letters of recommendation from fellow ZIN members in your local area	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Written responses	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Video Instructions

You will need to create a video showing your skill and **original** routines you have created:

1. In a live class teaching a routine – If applying for salsa please show us a salsa routine, if applying for cumbia please show us a cumbia routine, if applying for reggaeton please show us a reggaeton routine
2. Solo explaining all of the core steps and variations as listed on the B1 Basic Steps chart, only for the rhythm(s) you are applying for. (In **English**)

Additionally, please include the following segments:

3. Two (2) minute segment explaining why you want to be a Zumba Jammer in **English**

Note: Do NOT read your explanation off cue cards or notes, as it will be detrimental to your application. We want to get a feel for who you are!

Video Specs:

- Composition: Record your video so that we can **see your entire body from the front** (no side angles)
- Distance: Balance the distance between yourself and the camera (don't record too close or too far) – Please make sure that your students are not directly in front of the camera so that we cannot see you completely.
- File types: The acceptable video files are: .mov, .m4v, .wmv
- File size: The maximum file size accepted is 500MB - Video files that are too large cannot be downloaded and will not be reviewed
- Video Quality: Record your video in the best quality available while still considering the file size
- Sound: Music layovers are not allowed, the video sound should be able to be heard clearly
- Lighting: Lighting is important, especially for lower quality videos

Note: If we cannot see you as clearly as needed we cannot determine your candidacy and it will be detrimental to your application.

I certify that all the information in this application was written and completed only by myself with no assistance from others. I certify that all the information in this application is true and accurate to best of my knowledge.

Print Name:	
Sign Name:	
Date:	